# City of Santa Clara The Center of What's Possible

# MINUTES OF THE CULTURAL COMMISSION

Staff Conference Room 1500 Warburton Ave Santa Clara, CA Monday, June 5, 2017, 7:00PM

Commissioners Present: Loretta Beavers, Harbir Bhatia, Kendra Fehrer, Eversley

Forte, Louis Samara, Debra von Huene

Staff: Christine Jung

Guests: Elizabeth M.T. Unpingco (Utility Box Applicant)

Patty McNeil (Santa Clara Chorale)

Matters for Council Action: None.

### 1. Call to Order/Roll Call

Called to order at 7:05 p.m.

### 2. Public Presentation

None

- 3. **Approval of May 1, 2017 Meeting Minutes** with the following Amendments:
  - 5.D. **Commission Fehrer** will be attending AftA on Saturday, June 17<sup>th</sup> (not Commissioner Beavers).
  - 5.H. to put up a new **billboard** you have to pull down 3 "and it will be replaced with a digital **billboard**".
  - 6.A. Commissioners will ask social and community networks to compete.
  - 8.E. Delete completely the second sentence.
  - 9.A. Commissioner Beavers was also in attendance. Also it's SCU not SCSU.
  - 10.B. "Nagpur" and Keith "Stattenfield"

Motioned, seconded, and approved unanimously.

## 4. Correspondence & Announcements

None

### 5. New Business

- A. Elections
  - i. Chair Commissioner Beavers nominated. Motioned, seconded, and approved unanimously.
  - ii. Vice Chair Commissioner Bhatia nominated. Motioned, seconded, and approved unanimously.
  - iii. Secretary Commissioner von Huene nominated. Motioned, seconded, and approved unanimously.

- B. Elizabeth M.T. Unpingco's "Urban Rain Forest" Photographs of submittal attached. Motion to approve funding as requested. Motioned, seconded, and approved unanimously.
- C. Approval of FY 16-17 Payments to Santa Clara Chorale (Not to exceed \$5,000) Four invoices for \$1250 each. Their California non-profit status was received with a retroactive effective date. Motioned, seconded, and approved unanimously. Action item for Staff Liaison: Question about need to resubmit insurance certificate each year.
- D. Sculpture Exhibit 2018 Subcommittee was formed (Beavers, Forte and von Huene).
   The event planned for Apr-Sept 2018.
- E. Update on Use of Triton for Friday Night Performances Cultural Commission can host events in large gallery, permitted to accommodate 140-160 people (MUST be seated with sufficient space from the walls and exhibits) and the performers. Triton's insurance would apply.
- F. Book Additional Friday Night Live Events for 2017 Commissioner Fehrer suggested the FNL subcommittee work with Staff Liaison to attempt to contract for six additional events in alignment with Commemorative Months. \$1000 allocated from FY 16-17 for each event. Motioned, seconded, and approved unanimously.
- G. ArtIsMobilUs as an Addition to Street Dance See Item J
- H. Add Multicultural Performances as Lead in to Existing Concerts in the Park Item will be tabled until FY17/18 planning.
- I. Community Mixers Proposal from Commissioners Bhatia and Fehrer that the Cultural Commission co-market the planned Rivermark event on July 29<sup>th</sup> titled "Celebrating our Diverse Communities"
  - i. Motion #1: Motion to form a subcommittee to research community gatherings celebrating our diverse communities, events to be held several times a year. Motioned, seconded, and approved unanimously.
  - ii. Motion #2: Motion that dependent on City Manager's approval, we allocate \$250 from FY16/17 Event Development funds to provide food for the community event currently planned for July 29 at Rivermark Library, and co-sponsor the event. Motioned, seconded, and approved unanimously.
- J. ArtIsMobilUs (Art Tour Bus) Proposal from Commissioners von Huene, Fehrer and Bhatia to include ArtIsMobilUs in future SCCC and diversity, school, library, and music/dance events. This item will be tabled until FY17/18 planning.
- K. June 13<sup>th</sup> Council Meeting Commissioners Forte and Bhatia will present Cultural Commission report.
- L. July 3<sup>rd</sup> Cultural Commission Meeting Motion to change meeting to July 10<sup>th</sup> due to 4<sup>th</sup> of July holiday weekend. Motioned, seconded, and approved unanimously.

### 6. Unfinished Business

- A. Approval of Payment to Chamber Music Silicon Valley Motion to approve three events from Event Development.
  - i. October 22, 2016 Audacious Amadeus \$500
  - ii. December 10, 2016 The Four Seasons \$500
  - iii. March 25, 2017 Wind Remix \$500
- B. Motioned, seconded, and approved unanimously.FY 16-17 Budget All checks were supposed to be cut by June 15, 2016. Encumbering current year funds requires having a contract fully executed, even though the event might not be until next fiscal year.
- C. FY 17-18 Budget \$8000 Art in Public Spaces was included in Cultural Commission FY17/18 proposed budget.

# 7. Upcoming Events

- A. Concerts in the Park (Note: Start times published in the City's Activity Guide are incorrect, Marketing Subcommittee needs to publicize corrections). Staff Liaison will provide City staff phone number of who to contact on the day of the event in case of emergency.
  - i. Friday, June 16<sup>th</sup> Commissioners Beavers, Forte, von Huene and Bhatia will attend
  - ii. Friday, July 7<sup>th</sup> Commissioners Beavers, Samara, Bhatia
  - iii. Sunday, July 16<sup>th</sup> Commissioners Bhatia, Forte, Fehrer, von Huene
  - iv. Friday, July 21st
  - v. Sunday, July 30<sup>th</sup>
  - vi. Sunday, August 13th
  - vii. Friday, August 18<sup>th</sup>
- B. Street Dance
  - i. Friday, August 4<sup>th</sup> Staff Liaison to contact vendors used last year
- C. Americans for the Art Conference (June 16<sup>th</sup>-17<sup>th</sup>) Friday: Commissioners Bhatia, Forte and Staff Liaison, Saturday: Commissioners Fehrer and von Huene

# 8. Subcommittee Reports

- A. Commissioner Beavers did research on Prop 26 (Art Impact Fee) and determine it will not affect the Commission.
- B. Commemorative The Noodle Cook-Off was well attended by a diverse crowd. The Mayor and two City Council Members were there, and all felt that the event was a great success. The Committee has also recalibrated commemorative months and want to align those with Friday Night Live. Santa Clara Unified School District would like to coordinate with this subcommittee, and the City's Marketing Subcommittee would also like to participate. Triton Museum is interested in leveraging commemorative months increase attendance and diversity of their art.
- C. Friday Night Live Commissioner Bhatia is inquiring about availability for additional events this summer, has visited Don Callejon (450-person capacity), and it is available on all Fridays we've inquired about so far. SES hall and Senior Center have also been contacted about availability. Mayuri Restaurant has availability as well. Action for Staff Liaison: provide Friday Night Live subcommittee with the running list for performers.
- D. Marketing no report.

## 9. Board Meeting Liaison Commission Report

- A. Triton Board Meeting & End of Year Celebration
  - i. Next Meeting: Thursday, June 22, 2017, 5:00 to 7:00 p.m. at Triton Museum Staff Liaison and Commissioner von Huene will attend.
- B. Sister Cities Association Board Meeting
  - Last Meeting: Thursday, May 18, 2017 at 7:00 p.m. at Headen-Inman House Commissioner Samara could not attend.
  - ii. Next Meeting: Thursday, June 15, 2017 at 7:00 p.m. at Headen-Inman House Commissioner Samara will attend.

# 10. Commissioner Reports

- A. Commissioner Beavers attended Maker's Faire, saw Roman Holiday musical at Golden Gate Theater.
- B. Commissioner Bhatia STEM conference, Hero Award, Senior Survey session.
- C. Commissioner Forte has declaration from the Mayor from Noodle Cookoff. Attended Triton's opening reception for its new exhibit (Ray Ashley Collection).

- D. Commissioner Samara son graduated from 8<sup>th</sup> grade!
   E. Commissioner von Huene also attended Triton's opening reception for its new exhibit (Ray Ashley Collection). Attended San Jose's subZero Festival on June 2/3, attended Santa Clara University's production of Measure for Measure at the Louis B. Mayer theater on campus.
- 11. Adjournment at 10:02 PM to Next Meeting: July 10, 2017 at 7:00 p.m.